

Red Flags to Look Out For in a Company



SIGNS OF POTENTIAL MISALIGNMENT:



Unclear Expectations:

If they struggle to clearly define the role's responsibilities or their company values, it could lead to misunderstandings down the line.



Focus on Challenges:

While some discussion of past problems is natural, an interview overly focused on negativity could point to a pattern of unresolved issues.



One-Sided Conversation:

An interview should be a dialogue. If they don't seem interested in your experience or career goals, it suggests a potential lack of investment in their employees.

DO YOUR RESEARCH:



Online Resources:

Glassdoor and similar sites offer insights into a company's reputation. Look for patterns in reviews and pay attention to how management responds to criticism.



Digital Footprint:

Review their website and social media. Do they project a clear brand identity, or does their online presence feel disjointed?



Industry Presence:

Is the company active on industry-specific platforms? This shows engagement and a commitment to staying current.



TRUST YOUR INSTINCTS:



Balanced Assessment:

A "too good to be true" offer may warrant deeper investigation. Consider the total package, including less tangible perks like work environment and growth potential.



Consider Your Needs:

If a company's pace or decision-making style feels rushed, it might not align with your preferred way of working.



Intuition as Guidance:

If something feels 'off,' take the time to explore why. This could signal a deeper misalignment in values or working styles.